



Wiedenmann™

NEWS RELEASE

Wiedenmann UK
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Wiedenmann UK wins "Best European Distributor" accolade

Wiedenmann UK has for the third successive year been awarded the accolade 'Best European Distributor' by turf and ground care specialists, Wiedenmann GmbH.

At a reception to mark the official opening of the new worldwide HQ at Rammigen Germany, the Wiedenmann UK team scooped the coveted title for 2007, after also winning in 2005 and 2006.

David Rae, Wiedenmann UK's managing director said: "It's exactly 20 years since my brother Martin, my father Alistair and I attended a German trade fair where we met the Wiedenmann family embarking on the early prototypes of the famous Terra Spike deep, fast aerators. We've watched the product range expand and Wiedenmann GmbH become a truly worldwide exporter. Wiedenmann turf and ground care machinery is now available in 48 countries, so it's particularly satisfying for our twenty dealers across the UK and Ireland to be recognised for their ongoing efforts."

Receiving the award was Wiedenmann UK's Chas Ayres (centre) and David Rae (right) and Martin Rae (left). The other two main awards were won by Wiedenmann Poland for 'Best Annual Growth' and Wiedenmann Australia for 'Best Pacific/Australasia Distributor'.

Ends

See the Wiedenmann team at Saltex, stand V26.

An **accompanying photo** is **available to download** as a high resolution jpg on the Wiedenmann UK website. www.wiedenmann.co.uk/media.html

For further media information, please contact:

Val Graham 0141 586 6789 val@fairwaysgroup.ltd.uk

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For accompanying photos please see www.wiedenmann.co.uk/media.html



Caption:

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Caption:

Wiedenmann UK’s Chas Ayres and David Rae, (on the fifth step, second from left, and third from left respectively), were among the 48 worldwide distributors to be honoured at the opening of Wiedenmann GmbH’s state-of-the art €1.6M extension at Rammigen, Germany. Wiedenmann UK won the coveted accolade “European Distributor of the Year” for the third successive year.

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Fairways Group Ltd, West Yonderton, Walkinshaw Road, Inchinnan, Renfrew, PA4 9LP
Tel: 0141 814 3350 Fax: 0141 814 3369